

ARE YOU A PACKAGING SUPPLIER?

Make your sustainable packaging offerings stand out.



SUSTAINABLE PACKAGING CONSULTING

When packaged goods companies scout for suitable sustainable packaging options in the market, they seek a comprehensive overview of the benefits and features that are concrete and relevant to their business goals.

They look for sustainable packaging solutions that can help them close their gaps regarding packaging regulations, make reliable marketing statements, engage consumers, and prepare for the future.

In our experience, and from our clients' perspective, it is often a quest to uncover all the important and critical details about packaging offers from a sustainability viewpoint when searching for or speaking with potential suppliers.

This lack of clarity also hinders packaging suppliers from positioning their solutions in the best light for potential customers, causing them to miss opportunities for their sustainable packaging offerings to stand out.

WE HELP YOU IMPROVE YOUR PACKAGING POSITIONING FROM A SUSTAINABILITY PERSPECTIVE

SPECIAL OFFER

IS YOUR PROPOSITION ...

CONCRETE AND CONVINCING?

X Simply positioning your packaging as sustainable, bio-based, or environmentally friendly is not sufficient and can be misleading in the current realities.

✓ Clients need a comprehensive and verified overview of the benefits at a glance.

COMPLETE AND VERIFIED?

DOES IT ADDRESS CLIENT'S NEEDS?

WHY CHOOSE US



Having been on the client side as corporate packaging procurement professionals and now serving as sustainable packaging consultants to consumer goods companies, we understand the packaging obligations your clients need to meet, their pain points, and their aspirations to go beyond packaging regulations for an even greater impact.

NEXT STEPS

A Intro Call

Join us for a FREE no-obligation call where we will discuss your objectives and packaging offerings.

Book a 30 min call.

B Expert Audit

We will conduct a comprehensive assessment of your packaging positioning gaps and opportunities, and present you with an actionable document.



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Do you have a question?
Reach out to me at:

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